

**2018**

**M B A**

**1st Semester Examination**

**MANAGERIAL ECONOMICS**

**PAPER—MBA 102**

*Full Marks : 100*

*Time : 3 Hours*

*The figures in the right-hand margin indicate full marks.*

*Candidates are required to give their answers in their own words as far as practicable.*

*Illustrate the answers wherever necessary.*

1. Answer any *eight* questions : 8×5
- (a) Explain the scope of managerial economics.
  - (b) Why demand curve is downward falling ?
  - (c) What is indifference curve ? What are the properties of indifference curve ?
  - (d) Explain how break even point is determined.

*(Turn Over)*

- (e) Distinguish among CRS, IRS and DRS.
- (f) What are the assumptions of perfectly competitive market ?
- (g) Explain natural monopoly.
- (h) What is monopolistic competition ?
- (i) What is consumption function ? Distinguish between APC and MPC.
- (j) Distinguish between demand pull inflation and cost push inflation.
- (k) Explain peak load pricing.
- (l) Distinguish between adverse selection and moral hazard problem.

2. Answer any *four* questions : 4×10

- (a) Distinguish between individual demand curve and market demand curve. What are the determinants of demand ? 5+5
- (b) Explain the short run law of production.

- (c) Explain the impact of tax on the equilibrium of a firm under perfect competition.
- (d) Explain the value added methods of national income accounting. Define the following terms : Net domestic product, net national product, national income, personal income and disposable personal income. 5+5
- (e) Explain how price and output is determined in oligopoly market following any suitable model.
- (f) What is business cycle ? What are the different methods of controlling business cycle ? 4+6

**[ Internal Assessment : 20 Marks ]**

---