

**2017**

**M B A**

**1st Semester Examination**

**BUSINESS ETHICS AND CORPORATE SOCIAL  
RESPONSIBILITIES**

**PAPER—MBA-106**

*Full Marks : 100*

*Time : 3 Hours*

*The figures in the right-hand margin indicate full marks.*

*Candidates are required to give their answers in their own words as far as practicable.*

*Illustrate the answers wherever necessary.*

**1. Answer any eight questions of the following : 8×5**

- (a) What is ethical abuses ?
- (b) Give one example of ethical dilema.
- (c) Differentiate between morals and ethics.
- (d) Give five examples of ethical principles.

*(Turn Over)*

- (e) What are the social responsibilities of Business towards government ?
- (f) What are the steps involved in developing CSR strategy ?
- (g) State briefly the Ackerman model of CSR.
- (h) State the ethical practices that a professional business manager needs to follow in his profession.
- (i) Hosmer model in analysis of ethics followed in business.
- (j) Explain teleological approach in ethics.
- (k) State the characteristics of good corporate citizenship.

2. Answer any *four* questions from the following : 4×10

- (a) Describe Hosmer model in business ethics.
- (b) What is code of ethics ? Give any five examples. 5+5
- (c) 'CSR is an important issue in business nowadays'— Justify your answer. What are challenges in implementing CSR ?
- (d) If a manufacturing organisation wants to implement CSR, discuss the procedures it should follow.

- (e) State and discuss the values and visions that a strategic business should possess. 5+5
- (f) What are the uses of approaches to ethical thinking in business? Mention the different such approaches existing in business and briefly discuss the approach which is value based and holistic. 2+4+4

**[ Internal Assessment : 20 Marks ]**

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