

NEW

2016

M B A

4th Semester Examination

Subject : E-LOGISTIC

(Specialization : Logistic Management)

PAPER—LS-401

Full Marks : 100

Time : 3 Hours

The figures in the right-hand margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Illustrate the answers wherever necessary.

1. Answer any *eight* questions : 8×5
- (a) 'IT is an enabler of Supply Chain Management' — Explain.
- (b) Distinguish between Intranet and Extranet.

(Turn Over)

- (c) How is MIS different from DSS ?
- (d) Distinguish between E-Commerce and E-Business.
- (e) What is the difference between NEFT and RTGS ?
- (f) Distinguish between ATM Card and Smart Card.
- (g) State the concept and usages of video conferencing.
- (h) What is BPR ? What is its relevance in ERP implementation ?
- (i) What is meant by 'Virtual Office'?
- (j) What are the objectives of building an online community ?
- (k) What do you mean by 'Firewall'?
- (l) What do you mean by electronic market ? What are its specific features ?

2. Answer any *four* questions : 4×10

- (a) 'Supply chain IT (Information Technology) involves transaction processing, which is important for enabling linkages with four flows namely : physical, human, financial and information' — discuss.

- (b) Critically analyze the advantages and limitations of E-Commerce giving suitable examples.
- (c) 'E-Banking holds special significance for E-logistics' — Justify this statement giving an overview of the latest development in E-Banking.
- (d) Briefly discuss some of the hazards involved in E-transactions and how their impact could be minimized.
- (e) Distinguished between E-Procurement and E-Commerce. Discuss various models of E-Commerce with suitable examples.
- (f) 'ERP is a major innovation in business' — in this context briefly discuss :
- (i) Key goals behind ERP implementation ;
 - (ii) Problems associated with ERP Planning ;
 - (iii) Criteria for selection of appropriate package / vendor.

[Internal Assessment : 20 Marks]